

**MINUTES OF THE REGULAR MEETING OF THE TOBACCO PREVENTION AND  
CESSATION EXECUTIVE BOARD MEETING**

**May 21, 2009**

Dr. Judith Monroe, Chairperson, called the regular meeting of the Tobacco Prevention and Cessation Executive Board to order at 1:15 p.m., at the ISTA Center, 150 West Market Street, 2<sup>nd</sup> Floor Conference Center, Indianapolis, Indiana.

**I. Welcome**

Dr. Judith Monroe shared the latest information of the N1H1 virus with the Board and guests.

**II. Approval of February 19, 2009 Executive Board Meeting Minutes**

One correction was made under "Others in Attendance", Rich Lunseth, MZD. Motion to approve the Executive Board Meeting minutes was made by Dr. Alan Snell, 2<sup>nd</sup> by Dr. Mohammad Torabi and passed.

**III. Approval of the ITPC Financial Report**

Ms. Bates provided the April 30, 2009, financial report. A motion to approve the financial report was made by Danielle Patterson, 2<sup>nd</sup> by Dr. Robert Keen and passed.

**IV. Action Items**

- **ITPC Draft Budget SFY 2010 – SFY 2011**

Ms. Sneegas explained that the legislature concluded the regular session without the approval of a budget bill. As a result, the legislature will meet in special session during June to revisit the budget bill. In the regular session bill, ITPC was appropriated at \$14.5 million annually for the next biennium. The requirement to spend 75 of the appropriate on community-based programs was still included in the budget bill.

Ms. Sneegas presented a draft budget based on an annual budget of \$14.5 million. The budget would need to be revised should there be changes in the annual appropriation during the special session. Mr. James Jones stated that he would like to see a budget that included rollover dollars and funding from other sources in addition to the MSA. Mrs. Sneegas explained that the year-end report could not be provided until the next ITPC Executive Board Meeting but that one would be provided at a future date. Dr. Mohammed Torabi made a motion to approve the plan for anticipated spending for the 2010-11 budget allocation. Motion was 2<sup>nd</sup> by Dr. Victoria Champion. After discussion a motion to amend the original motion to the following "a motion to approve the plan for an annual budget anticipated at \$14.5 million for SFY 2010-11" was made by Dr. Champion and 2<sup>nd</sup> by Dr. Alan Snell. Motion passed. Dr. Richard Feldman abstained from voting.

- **Community and Minority Grant Funding**

Mrs. Gaillard presented a report for recommended funding for the Community-based and Minority-based grants. Mrs. Sneegas discussed those counties that did not apply for a grant. A motion to approve the recommendation was made by Dr. Robert Keen and 2<sup>nd</sup> by Danielle Patterson and passed. Dr. Richard Feldman abstained from voting due to conflict of interest.

Mrs. Gaillard and Mrs. Sneegas extended a thank you to all those who served on the review teams. A total of four reviews were convened to review all proposals.

- **2015 Strategic Plan**

Mrs. Sneegas presented the final draft of the 2015 Strategic Plan. A new section this year on “landscape changes” was incorporated into the 2015 Strategic Plan. Health reform was addressed in the plan with specific attention to how tobacco control can be a part of the process for encouraging wellness for patients by the health care providers that will provide new opportunities in tobacco control. There are four priority areas with objectives and strategies in the 2015 plan.

- Ms. Sneegas asked the Board what the next steps should be on the Plan. Comments included:

- Executive Summary
- Measures need to be listed
- Add a footnote on page 28, “contingent on statewide smokefree policy”
- Update footnotes to be current on page 29
- Change “increase” to “decrease” in #2 on page 15
- Page 28 a change in the “number of people protected from second hand smoke in the workplace” to “number of people protected by a law from second hand smoke in workplace”.

A motion to approve in principle adding the Executive Summary and some minor technical changes was made by Dr. Mohammad Torabi, 2<sup>nd</sup> by Dr. Robert Keen and passed. Danielle Patterson abstained from voting.

- **Electronic Cigarettes Policy Statement**

Ms. Sneegas presented information on Electronic Cigarettes. The FDA is investigating this product and has prohibited the importation of them from China, but has not yet pulled the product from the market. The concern is the potential health risks and other claims made by the manufacturers associated with these products. Such concerns can only be addressed by proper evaluation and regulation by the FDA. A policy statement was presented to the Board.

A motion to approve the policy statement urging the FDA to review and regulate e-cigarettes pursuant to its jurisdiction over non-tobacco nicotine product was made by Dr. Robert Keen, 2<sup>nd</sup> by Danielle Patterson and passed.

**V. 2009 Indiana Youth Voice Advocate of the Year**

- Emily Kile, Greenfield, Indiana

Emily was in school and not able to attend the board meeting. Emily is from Greenfield. Brandee Bastin, Hancock County Coalition Coordinator, spoke of Emily's dedicated service to tobacco prevention. Emily received a \$400 savings bond in recognition. Emily attended the Tobacco Free Kids conference in Washington, DC.

Dr. Torabi suggested we do a \$1,000 scholarship. It was decided we will look into making an honorarium available contingent on funding.

Dr. Keen shared that the representation of the youth movement is strongly responsible for tobacco-free Hancock County and thanked Brandee Bastin for the hard work she has done also.

Ms. Sneegeas said that other youth around Indiana received regional youth advocate awards.

**VI. ITPC Program and Staff Update**

Most recent performance dashboard on the Quitline is in the packets.

Ms. Sneegeas introduce Danielle Bargo, ITPC's Summer Intern.

Today's Indy Star newspaper had an article on Camel Orbs, a dissolvable tobacco product. A copy was provided to Board members.

Next weekend VOICE Youth throughout the state are holding events at movie theaters to raise awareness of smoking in the PG and PG13 movies.

A motion to adjourn the meeting was made by Danielle Patterson, 2<sup>nd</sup> by Jessica Kelly and passed.

Meeting adjourned at 3:10 pm.

The following Executive Board Members were present for all or part of the meeting:

Judith A. Monroe, M.D., Chairwoman (Ex-Officio)  
Karla Sneegas, MPH, Executive Director  
Richard Feldman, M.D.  
Phyllis Lewis for Dr. Tony Bennett, Ed.D.  
Alan Snell, M.D.  
Mohammad Torabi, Ph.D.  
Emily Hancock for Anne Murphy, FSSA  
Jessica Kelley, ALA  
Victoria Champion, PhD.  
James Jones  
Robert Keen, Ph.D.  
Diane Krull  
Wendy Zent  
Danielle Patterson  
Natalie Robinson for Greg Zoeller

The following Advisory Board Members were present for all of part of the meeting:  
Arden Christen, DDS

The following Executive and Advisory Board Members were not in attendance:

Stephen Jay, M.D.  
J. Michael Meyer  
Steve Simpson, M.D.  
Patricia Hart  
Pat Rios

Agency Staff in attendance:

Miranda Spitznagle, Director of Program Evaluation  
Anita Gaillard, Director of Community Programs  
Celesta Bates, Chief Financial Officer  
Kristen Stokes, Contract Administrator  
Barb Cole, Administrative Assistant  
Rachelle Back, Regional Director  
Craig Wesley, Regional Program Director  
Becky Haywood, Administrative Assistant  
Cheryl Raney, Accountant  
Angie Morris, Voice Coordinator / Training Director  
Karen O'Brien, Regional Program Director

Agency Staff not in attendance:

Katelin Ryan, Research Director

Others in attendance:

Tim Filler  
Harry Davis, MZD  
David Ayres, MZD  
Ray Volpe, MZD  
Kiley Kellermeyer, MZD  
Missy Lewis, IAFP  
Debi Hudson, Clarian  
Brandee Bastin, Hancock County Coalition  
Patricia Ells, ACS  
Dr. Richard Huber